

01

Food Drive

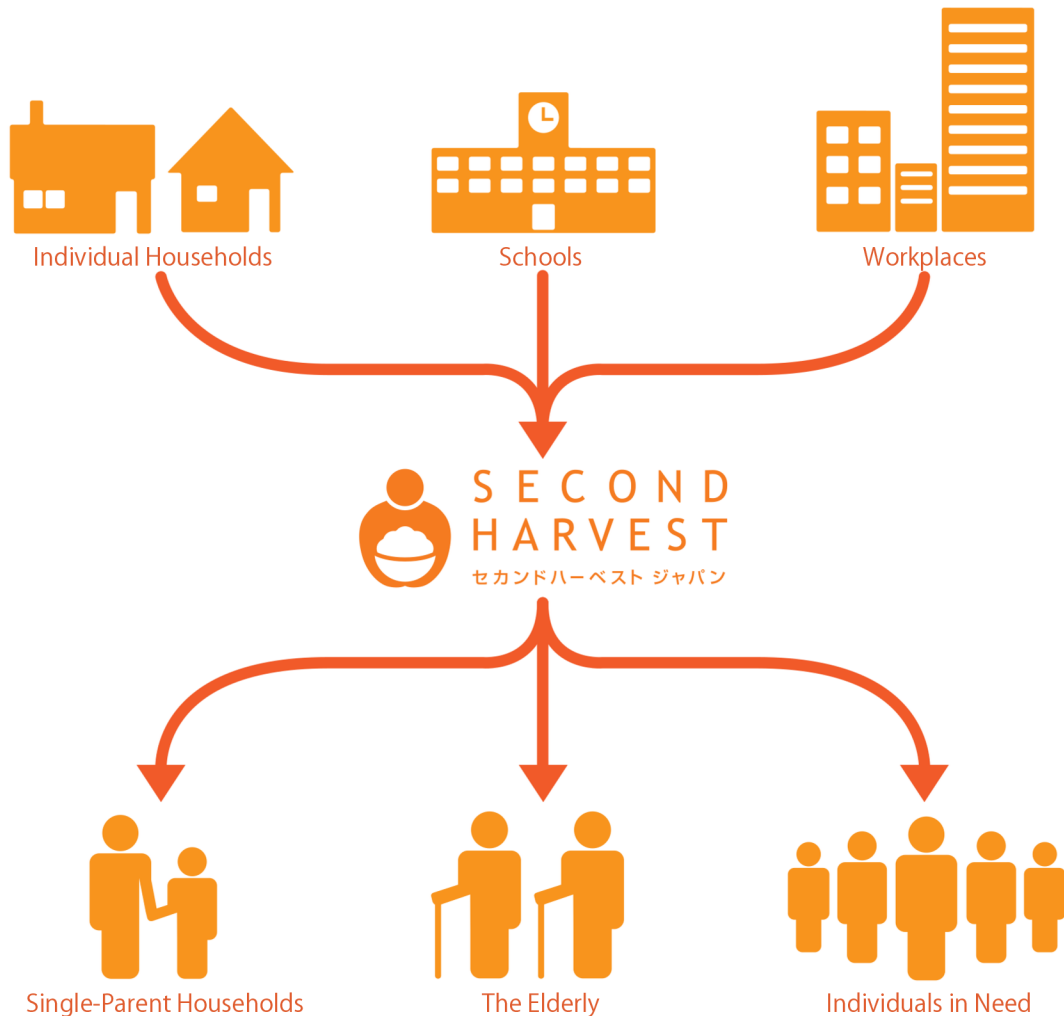
What is a Food Drive?

Turning “mottainai” into “arigato”

“I have all these canned goods at home that I never get around”

“I recieved this tea and these snacks as a gift,
but my family and I will never eat them all...”

Do you ever find yourself saying these sort of things?



Food drives are programs designed to encourage people to bring food that they have laying around their houses to their schools or workplaces, from where this food can be gathered and sent to people in need.

Second Harvest Japan uses food gathered from food drives to support individuals in need as well as the the agencies,non-profit organizations, support shelters and other organizations that serve them.

02

Food Drive

Some have so much food that they throw it away...
Yet others do not have enough to eat...

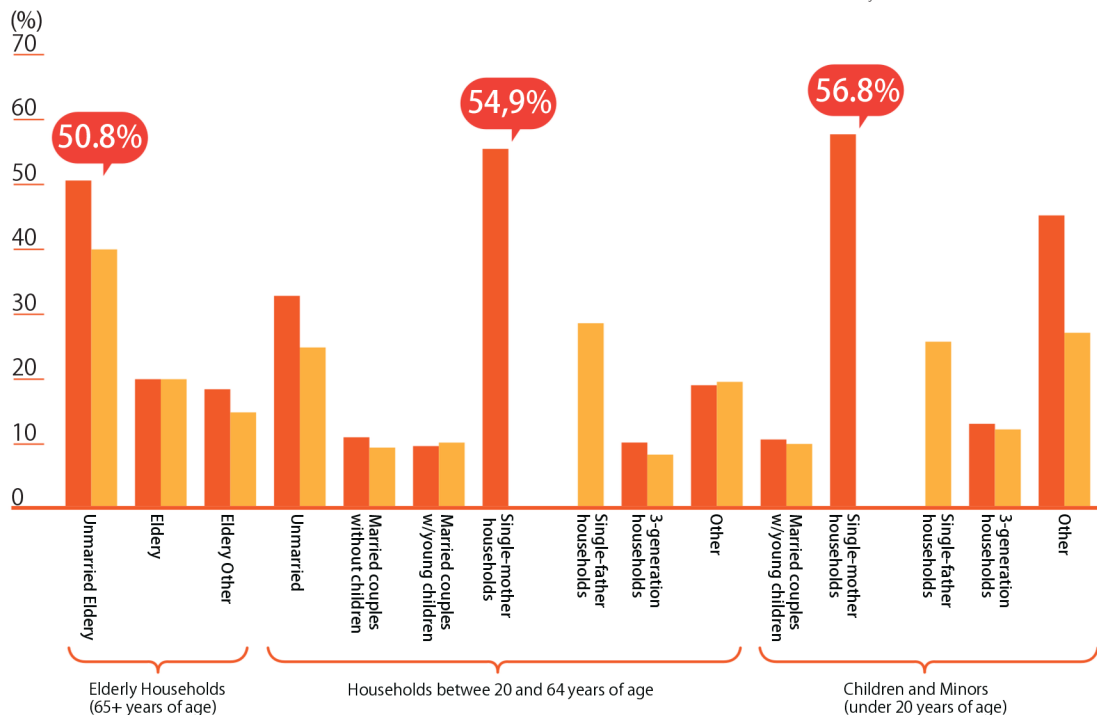
Do you know what it's like to go hungry?

Every year in Japan, between 5 and 8 million tons* of perfectly safe, unexpired food is thrown away. 2 to 3 million tons of this is food is thrown away by individual households. This number includes food that was never even opened.

Break of down of poverty by age and type of household (2007) Women Men

Women Men

This breakdown is based on the The ministry of Health, Labour and Welfare's "Study of National Living Standards" (2007) and the Cabinet Office's Gender Equality Bureau's "Study of Difficulties in Male and Female Subsistence."



At the same time, there is a great number of people in Japan who are living without food security, or stable access to safe, nutritious food on a daily basis. According to a 2012 study conducted by the Ministry of Health, Labour and Welfare, Japan's overall poverty rate is 16%.*

This number is drastically higher than the number produced by the same study in 1986, and means that approximately 1 in 6 people in Japan are living in poverty.

The poverty rate for elderly individuals and women is particularly high, with single mother households having the highest rate of poverty. While on the one hand there is so much food that it must be thrown away. On the other hand there are people who are in desperate need of that food. Food drives connect that surplus food with those in need, and are one solution to this imbalance.

* Drawn from the Ministry of Agriculture, Forestry and Fisheries' study "Periodical Report on Food Recycling"

The relative poverty rate is the percentage of households whose income falls below the poverty line. The poverty line for 2010 was 1,120,000 yen (half of the median national income)

03

Food Drive

A little bit of happiness that you can deliver to someone in need...

Food drives help share security and happiness

2HJ delivers all the food gathered from food drives to elderly households who are struggling financially, survivors of domestic violence, single-parent households, those seeking employment, refugees and many others in need.

Here are a few comments from those who received food through food drives

I was able to try foods that I would never been able to purchase on my own, and I found that food could be fun!

We received food around Christmas time, and my children were so happy to receive this unexpected gift from Santa Claus!

I felt the warmth that was delivered with every piece of food, and felt supported by many people from so far away



The food gathered from all of your households delivers a sense of security to those it supports, and helps bring society closer one step at a time.

04

Food Drive

How to begin...

STEP 1

Set a date and apply through the web form

Food drives are volunteer activities that can be held anywhere where people gather together, such as individual households or neighborhoods, schools, workplaces and community centers.

2HJ has the data file of Food Drive Kit which we can provide to those conducting food drives.

- The food drive kit data file cannot be used for any purpose other than to donate to our organization.



Application form

STEP 2

Advertise your food drive, and start collecting food

Tell people about your food drive!

There are a few rules regarding the products that can and cannot be accepted.

Please see page 5 for more information.

Holding food drive competitions between classes or sections of your company to see who gathers the most food or the greatest variety of food is a great way to make food drives a success! Help turn "mottainai" into "arigato!"

STEP 3

Send your food to Second Harvest Japan

Please weigh the food for your own records,

Food can be dropped off Tuesday-Saturday 10:00-12:00

Address

Second Harvest Japan - fooddrive team
Higashikanda 3-7-3, Chiyoda-ku, Tokyo 101-0031
03-5822-5373

*We ask that the individual or group hosting the food drive handle all delivery costs. If you prefer to deliver your products using your own vehicle, you are welcome to do so.

STEP 4

Share your success stories with those around you!

Share with others the results and stories of your food drive. Take pictures of the food that you gathered, keep track of how much and what types of food you gathered, and share this information with others!

05

Food Drive

Food drive product guidelines

Foods in particular need



Rice / Pasta /
noodles



Canned goods
(meat, fish,
vegetables and fruit)



Instant foods



Ready-made
foods



Seasoning



Sweets, snack



Beverages

Food we do not accept

- Expired food (Note: rice does not expire)
- Opened / damaged packaging
- No expiration date listed
- Ingredients not listed in Japanese

It doesn't matter how much or how little food you gather.
Even one can of food can bring hope and a full stomach to those in need.

06

Food Drive

Give it a try!

**Only you can take the first step
to turn “mottainai” into “arigato”
Give it a try!**

To inquire or apply...

✉ ▶ fooddrive@2hj.org

